

**OBJECTIVE**

To support the efforts of businesses and organizations with my creative and technical skills on the web, in print and with multimedia.

**FREELANCE WORK HISTORY****10/03 – ongoing | DESIGN AND DEVELOPMENT FOR WEB AND PRINT, Morphmuse**

- ❖ Construct and maintain web sites, including design, build, layout, and content
  - ◆ Real Estate Asset Protection – <http://www.re-assetprotection.com>
  - ◆ Satya Retreat Consulting – <http://www.satyaretreats.com>
  - ◆ New Light Energy Design – <http://www.newlighted.com>
  - ◆ Faultline Floral Design – <http://www.faultlinefloral.com>
  - ◆ Zeus Design Build\* – <http://www.zeusdesignbuild.com>  
\* content development by Kriz Bell
- ❖ Devise business identity, including logo design
  - ◆ Real Estate Asset Protection – <http://www.re-assetprotection.com>
  - ◆ Infinite Qi – <http://www.infiniteqi.com>
- ❖ Animate and program interactive media
  - ◆ Slideshow video presentations for Satya Retreats (now superceded)
  - ◆ MP3 players for Frank Jaffe and Tunnel Productions (now superceded)
- ❖ Draft copy in English and Spanish, and articulate fluidly bilingual web sites
  - ◆ Dr. Edward Orson Dental – <http://www.drorson.com>
  - ◆ Morphmuse Graphic Design – <http://www.morphmuse.net>
- ❖ Design and develop marketing assets
  - ◆ Infinite Qi: artwork on file
  - ◆ Real Estate Asset Protection: artwork on file

**RELEVANT EMPLOYMENT HISTORY****4/04 – 06/2010 | WEB DESIGNER / QUALITY ASSURANCE TEAM MEMBER / COPY WRITER, Motorola, Inc. (formerly Netopia, Inc.)**

- ◆ Promoted from contractor to employee of Netopia, Inc. in May, 2005, and later Motorola, Inc., when that company absorbed Netopia in February, 2007.
- ❖ Design, build, and update web sites to specification, including layout, stock and customer-provided art, and copy
- ❖ Proofread and correct web sites of in-house designers
- ❖ Write original copy for in-house designers
- ❖ Special Project: Author over 100 design templates for in-house designers and end users

**SKILLS**

|                                |   |
|--------------------------------|---|
| Graphic Design                 | Illustrator, Photoshop, Flash, InDesign, Dreamweaver, Fireworks             |
| Web Development                | (X)HTML, CSS, PHP, JavaScript, XML  |
| Databases                      | SQL, MySQL  |
| Web Content Management Systems | Drupal, WordPress, Joomla!  |
| Multimedia Applications        | Premiere, AfterEffects, FinalCut Pro, DVD Studio Pro, QuickTime             |
| Office Applications            | Word, Excel, Access, PowerPoint, Acrobat Professional                       |
| Languages                      | English, Spanish (native fluency); German, French (conversational, reading) |

**EDUCATION**

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|-------------|--|
| 1/02 – 1/06 | MULTIMEDIA STUDIES PROGRAM, San Francisco State University Extended Learning |
| 12/97       | BACHELOR OF ARTS, Philosophy, University of California at Berkeley           |